

# Together, we connect growth

datamena is a provider of data centre and connectivity solutions dedicated to enabling the growth and success of customers in the Middle East.



## Connectivity

Low-latency connectivity to support your growth across the region



## Data Centre

Highly secure and reliable environment for your mission-critical infrastructure



## Teleport

State-of-the-art satellite services for broadcasting, internet and data services across five continents



## Exchanges

Efficient peering for connecting to carriers, service providers, cloud and content providers



## Carriers

Rapid access to local, regional and global interconnect partners



## Content Providers

Bringing content closer to the consumer with low-latency access to high-growth markets



## Cloud Providers

The scalability and partner ecosystem to match your growth ambitions



## Enterprises

Efficient access to the infrastructure and expertise to support your business success

## Our Business

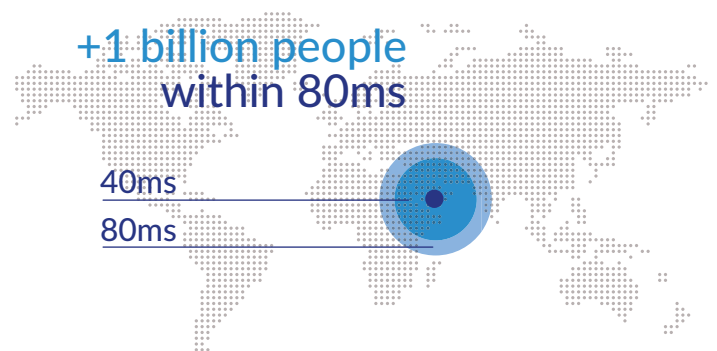
- 44,000 square feet data centre facility in Dubai
- Connect to world-leading Carriers, Cloud and Content Providers, and Enterprises from a single location
- +1 billion people within 80 milliseconds of our facility
- Part of a platform of over 100 data centres globally, operated by Equinix under one SLA
- Access a fully redundant backbone to international submarine and terrestrial cables
- Home to UAE Internet Exchange (UAE-IX)

*"We remove the complexity from doing business in the Middle East and give our customers a platform where they can meet, interconnect and do business together."*

**+1 billion people within 80ms**

40ms

80ms



## Our Ecosystem

We offer our customers a growing ecosystem of potential partners and allows them to benefit from being located in the same facilities.

It is an environment that has been specifically designed to facilitate new business opportunities and seamless interconnection. We offer efficient access to high-growth markets in the Middle East, East Africa and West Asia with backhaul to multiple international submarine and terrestrial cable systems.

Our communications hub makes it simple and easy to connect to new customers and grow your business in the Middle East.

- Gain immediate access to a base of potential partners
- Interconnect with more than 70 world-leading carriers, cloud and content providers and enterprises
- Rapidly roll out new services and connect to new markets
- Seamlessly grow your business and ensure success in the Middle East

Home to the UAE-IX

Partner




*“We operate a carrier-neutral business model because it guarantees that our customers receive the best possible connectivity and network services.*

*It is the most immediate way we can ensure that our customers access the best services in the market.”*

## The datamena Difference

 Simple

We make it easy for our customers to be successful in the Middle East by removing the complexity from doing business in the region

 Secure

Our infrastructure, technology and team of expert engineers ensure that our facilities deliver industry-leading security and reliability

 Open

We operate an open, transparent, and friendly business model

 Trusted

We deliver quality of service and customer experience that equals similar businesses in the developed markets of Europe, Asia and North America

## Our Company

datamena is a brand of du, the fastest growing telecom operator in the Middle East.

We operate with a unique model, mission, and business objectives.

- Strong financial backing
- A depth of resource
- Expertise in serving all industry segments
- Long-term vision for the Middle East market

## Contact Us

Al Salam Tower,  
23rd Floor,  
Dubai Media City  
P.O. Box 502666,  
Dubai, UAE.  
Tel: +971 4 3757777

sales@datamena.com  
support@datamena.com  
info@datamena.com  
www.datamena.com